

““

There is no power for change greater than a community discovering what it cares about.””

-Margaret Wheatley



# City of Revelstoke Official Community Plan Vision Check-in Report January 2020



**SHAPING**  
**OUR**  
**FUTURE**

# BACKGROUND

The City of Revelstoke Official Community Plan (OCP) was last updated in 2009. OCP’s typically plan for 20-years, however, a lot can change and evolve in that time frame and Revelstoke is a prime example of that. Since 2009, the population has grown and shifted, development interests are increasing, and affordability is becoming more challenging.

## Priorities

In 2019, Council adopted strategic priorities to guide their decision making. Council priority one is about livability and to aspire to a high quality of life and be a desirable and livable city for all citizens and visitors. One of the first steps to achieving this priority, is to check-in on the community vision that guides land use, development and growth in the City – the OCP vision. To do this, Council requested planning and development services develop and action an engagement plan to hear from stakeholders to check-in on the existing vision.

## Best practice

Pre-consultation interviews and the industry best practice for engagement planning and techniques, the International Association of Public Participation (IAP2) foundations, informed the development of a community centered engagement approach for the City of Revelstoke OCP Vision Check-In.

The project team outlined to Council that as the process evolves, timelines or tactics may need to adjust to ensure a successful outcome.



## Decision Statement:

By the end of March 2020, the outcomes from community engagement for the OCP vision check-in will be presented to City of Revelstoke Council for consideration for adoption.

### Existing Vision

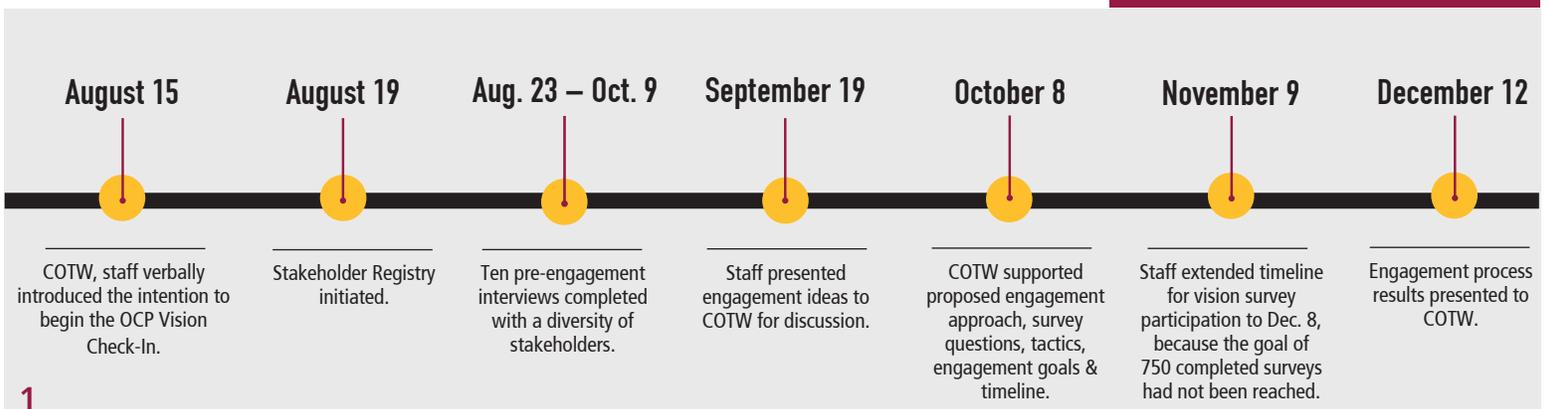
*Revelstoke will be a leader in achieving a sustainable community by balancing environmental, social and economic values within a local, regional and global context.*

*Building on its rich heritage and natural beauty this historic mountain community will pursue quality and excellence. Revelstoke is seen as vibrant, healthy, clean, hospitable, resilient and forward thinking. It will be committed to exercising its rights with respect to decisions affecting the North Columbia Mountain region.*

*Community priorities include: Opportunities for youth; economic growth and stability; environmental citizenship; personal safety and security; a responsible and caring social support system; a first-class education system and local access to lifelong learning; spiritual and cultural values, and diverse forms of recreation.*

*All residents and visitors shall have access to the opportunities afforded by this community.*

## 2019 TIMELINE





## Connections:

**67** individuals  
representing  
**42** businesses  
and organizations

## ENGAGEMENT APPROACH

### Four survey questions

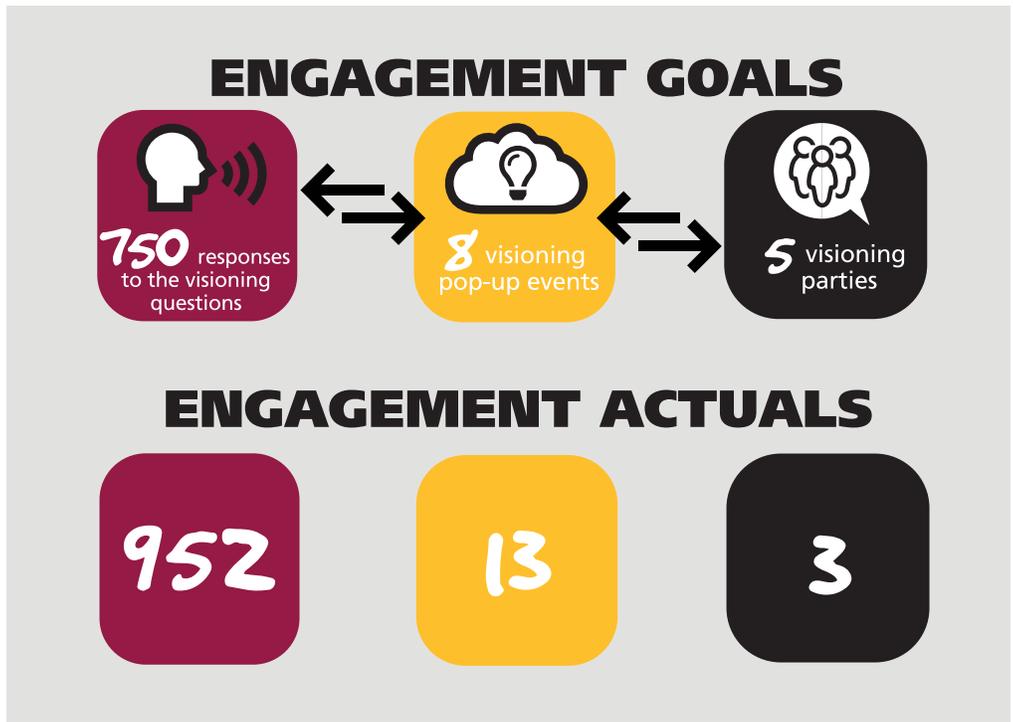
The OCP Vision Check-In process utilized a survey approach to ask residents what they valued, what their hopes and dream were, what changes needed to happen, and what they could do to help make those dreams occur. The purpose of this methodology was to hear from new residents since the OCP was last updated in 2009, as well as to check in with long-time residents who may have already provided their input to the 2009 vision but have witnessed change since that time. Participants had opportunities to provide their input in a variety of ways, however, the survey questions were consistent for all methods.

### Getting the word out

A stakeholder registry was compiled to connect with a diversity of demographics, interest areas, economic and employment status. A total of 46 unique organizations, businesses and institutions were listed, resulting in 67 individual contacts representing 57 committees or departments. The project team launched a direct mail-out to the 46 unique organizations informing them of the OCP Vision Check-In process, directing them to the City's OCP website, opportunities to participate and the survey link. Social media was also used extensively to inform residents of the Vision Check-In process and opportunities. A list of organizations directly informed of the visioning check-in process are included in Appendix B.

### Engagement participation

On October 8, 2019 the engagement goals were presented to and accepted by Council. Overall, the results exceeded the goals all except for the Visioning Parties. This may be because some visioning parties were not reported back to the City.



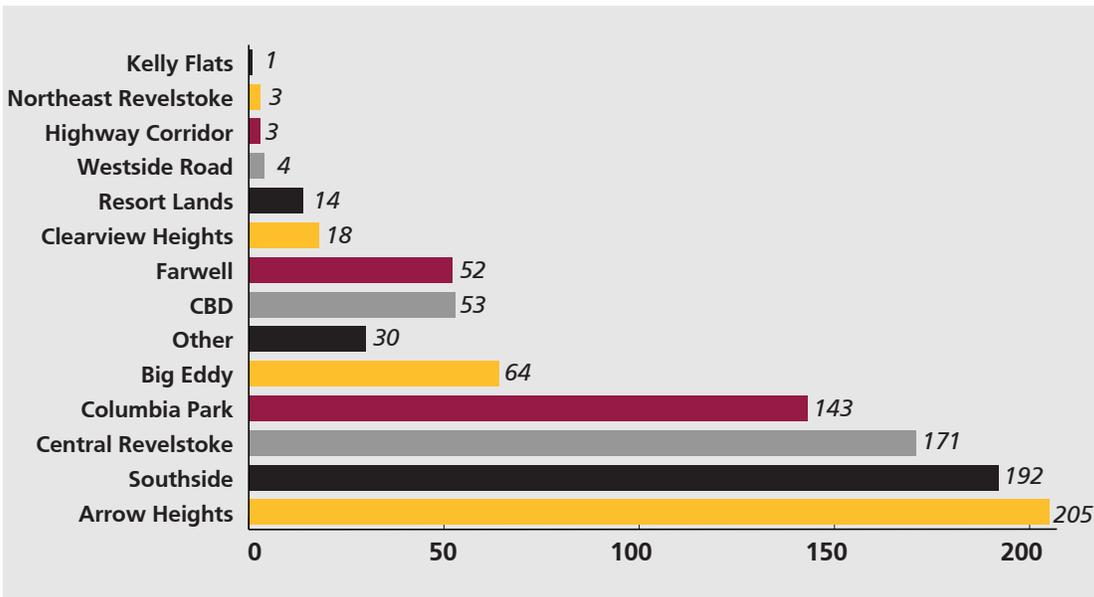
# ENGAGEMENT OUTCOMES

## PARTICIPATION STATISTICS

### Do you live in Revelstoke?



### What neighbourhood do you live in?



### What we learned

The neighbourhoods listed in the OCP need to be updated to reflect existing communities as several respondents commented on the names listed being outdated. Arrow Heights had the most respondents with Southside, Central Revelstoke and Columbia Park not far behind.



I love how kids grow up with a forest in their backyard, a ski hill 30 seconds away, and not a shopping centre or a clothing store.

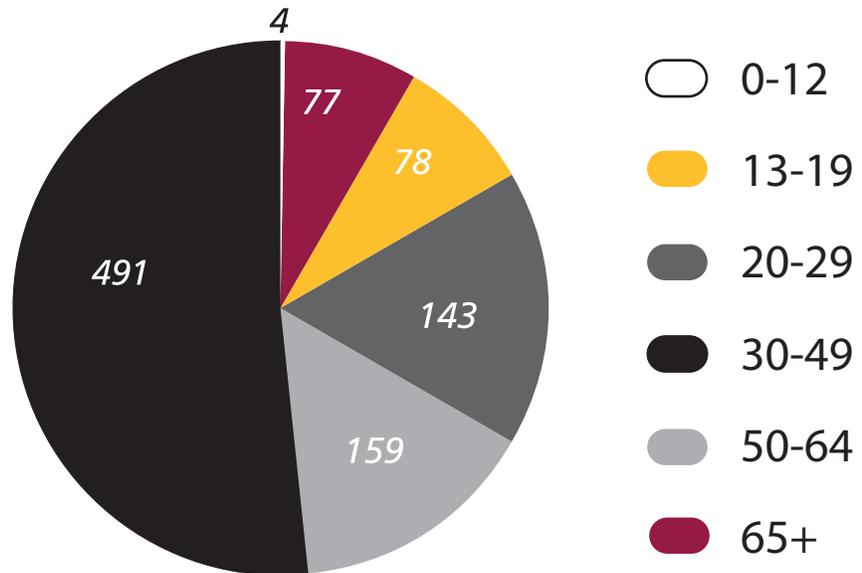
**(13-19 age group)**



## ENGAGEMENT OUTCOMES

### PARTICIPATION STATISTICS

#### What age range are you?



“  
Focus on people that  
live and work here,  
not on tourists.”

**(50-64 age group)**

#### What we learned

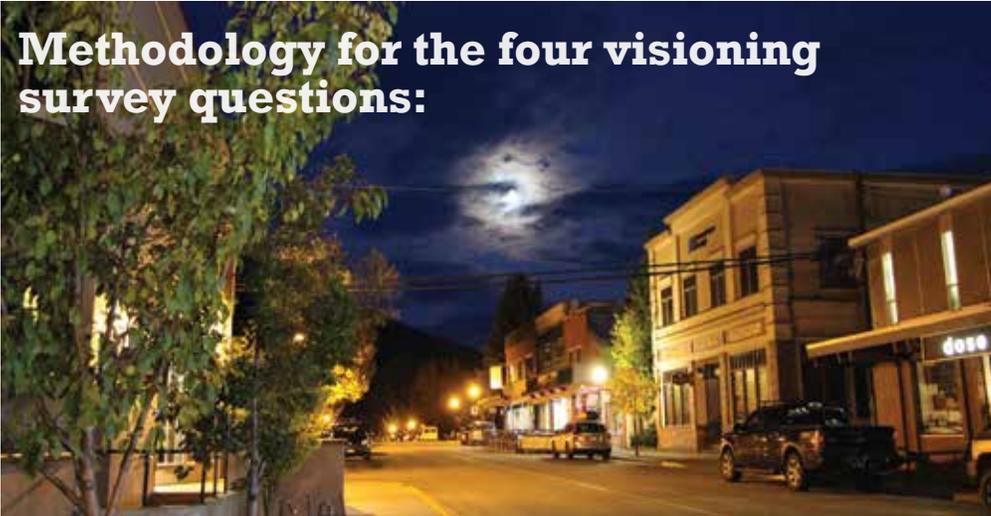
Of the 952 respondents, the majority were in the 30 – 49 age range (491 total). Youth, aged 0 – 19, represented about 9% of respondents and the over 50 age group represented approximately 25%.

If these results are compared with demographic data from the 2016 Federal Census, the 30 – 49 age group was slightly over-represented in the survey results in proportion to the other age groups.

In direct conversations with select seniors during engagement pop-up events, several did not want to complete the survey – various reasons or no reason at all were provided. Alternatively, with individuals between the ages of approximately 20 - 50 years old, there was a high level of reception and enthusiasm for participating in the survey during pop-up events.

Future engagement opportunities with seniors in the community should be more targeted and in-person to learn more from an anecdotal perspective. This will take more time and resources, however, this approach is recommended for Phase 2 engagement.

## Methodology for the four visioning survey questions:



952 surveys were completed during the engagement phase of the project. Council requested both qualitative and quantitative findings be reported. To complete this, the OCP Framework for Sustainability was the foundational organizing principle used to guide analysis. From the initial assessment, answers were further detailed using a 'tagging' method to categorize the open-ended answers to the survey questions.

An initial review of each answer was completed and tags developed based on relevant categories. Then, a second review was done by another individual to ensure tags were applied consistently. Survey analysts attempted to keep similar tag categories for the various questions however since some questions resulted in more detailed answers, more categories were required. This will enable City administration to review community responses by subject area for the OCP update and other projects.

*Example: For question one, What do I value about Revelstoke today?; a response such as the one shown in the sidebar to the right was tagged: economy, natural environment, recreation and optimism.*

“

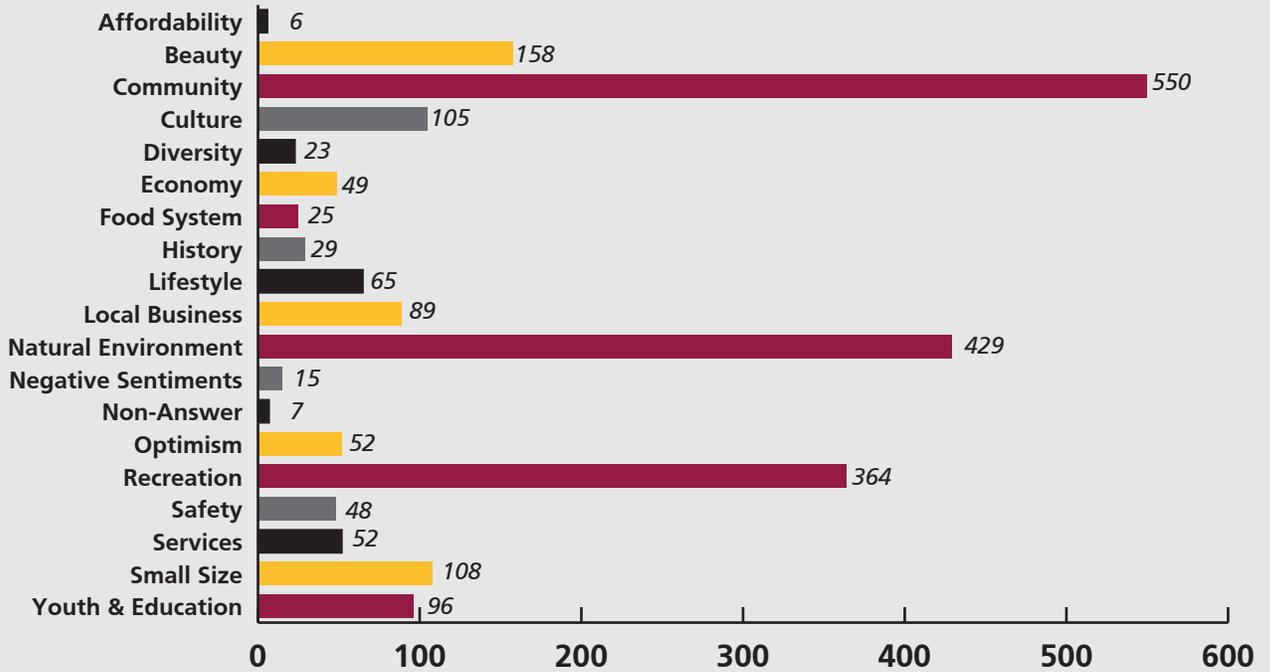
Ability to recreate,  
enjoy nature and  
outdoor activities,  
while still working  
and making a living.  
Revelstoke is truly  
where life does  
not get in the way  
of living.”

**(50-64 age group)**

# ENGAGEMENT OUTCOMES

## Question #1:

### What do I value about Revelstoke today?



## What we learned

### Community

There were 550 tags related to community for this question. Whether that be friendliness, the people, a small-town feel, a safe community, the excellent school systems and opportunities for youth, the overall lifestyle Revelstoke offers or the many services residents can access.

### Environment

The second highest response theme related was to the natural environment and was tagged 429 times. This strongly related to the physical landscape, natural areas, mountains, scenery, accessibility for outdoor activities and outdoor recreation (364 tags).

### Culture

Respondents also valued the local culture (105 tags) related to arts, heritage (29 specific to heritage and history), diversity of opportunities, events, and ages participating in activities. The efforts of past generations to make Revelstoke what it is today was a sentiment raised as well.

### Economy

For value statements related to the economy (49 tags), the support for local businesses were top of mind as were economic diversity and opportunity for new ideas and businesses in Revelstoke.



“  
Amazing access to  
outdoor adventures, a  
rare inland temperate  
rainforest ecosystem,  
and the beautiful  
downtown.”  
(20-29 age group)

## Analysis

The existing OCP vision is premised on the idea of sustainability – a process by which efforts are made to balance social, economic and environmental decisions and outcomes. The OCP vision check-in survey data results show that respondents highly value the people of Revelstoke and the community created by the people who live here.

The value assigned to community is closely followed by recognition and appreciation for the stunning natural environment that offers a multitude of opportunities to residents and visitors. Culture and accessibility to programs and opportunities are also valued by respondents.

## The take away

### Highlights of the values according to survey results:

- The idea of community and all that is associated with the concept: the people who live here, welcoming, friendly, small town vibe, opportunities, safety and support for children and youth.
- The natural environment and the opportunities available because of the natural setting Revelstoke is located in. The mountains, sense of place offered by the scenic landscape, beauty, environmental awareness, outdoor recreation and access to the outdoors.
- Cultural assets including the arts, events, heritage, outdoor lifestyle were mentioned by a number of respondents as something they value by respondents. Accessibility to programs was highly appreciated by those that spoke of it – particularly for youth; and for moving around the City (biking and walking).
- Aspects of the economy were not ranked as high in terms of values.

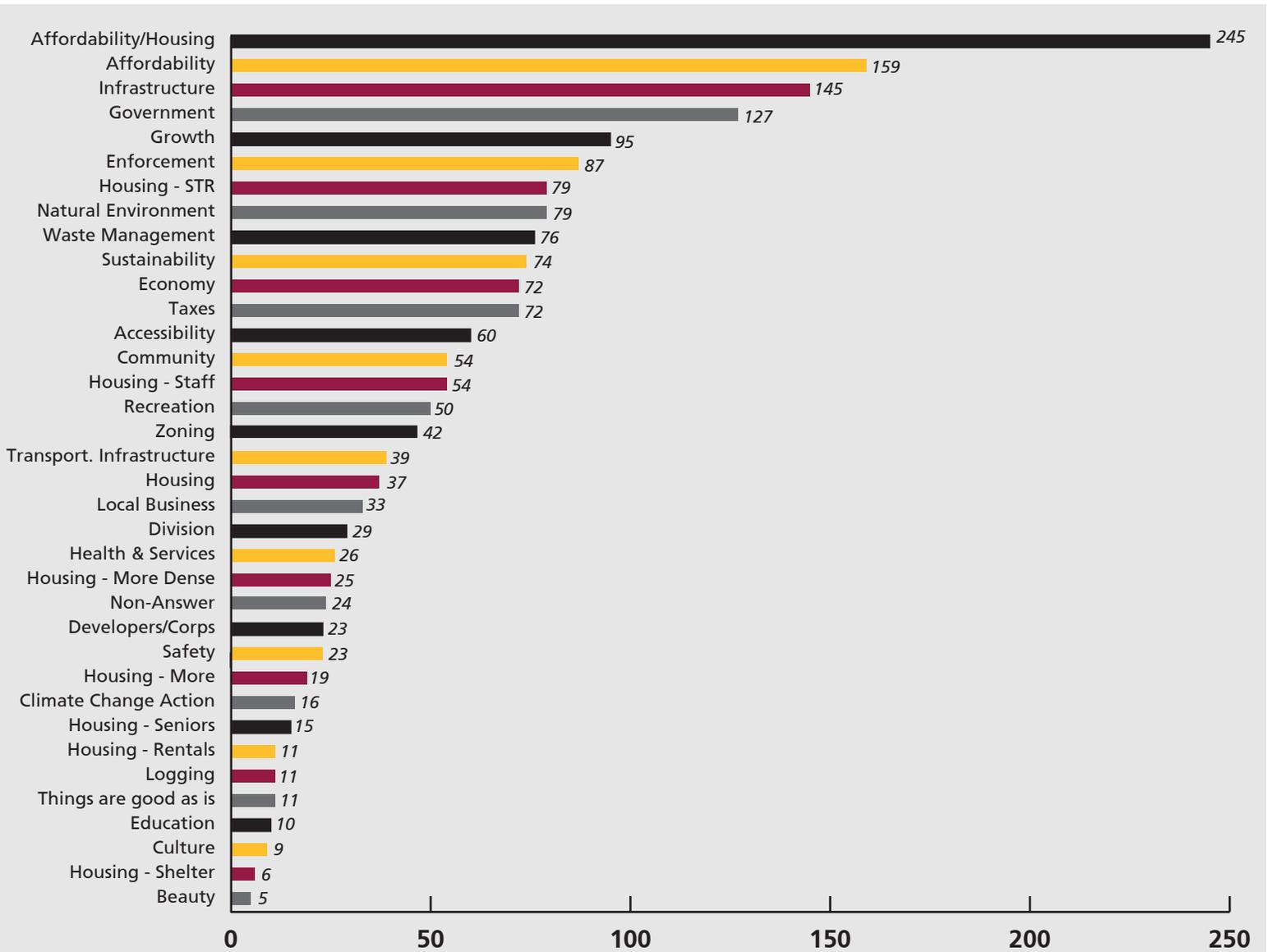


How we care for one another. I hope that whatever changes are made, or how large Revelstoke grows, we never lose our compassion and our ability to help others. ” ”

**(50-64 age group)**

# ENGAGEMENT OUTCOMES

## Question #2: What needs to change?



# ENGAGEMENT OUTCOMES

## Question #2: What needs to change?

### What we learned

#### Housing & Affordability - Housing

It is likely no surprise housing had 491 tags with 245 specific to housing affordability.

Housing comments from the survey refer to affordable housing, housing affordability, rental options, rental costs, vacation rental impacts on full time housing, staff housing, or overall availability of housing.

#### Affordability

Comments that spoke directly to the cost of living, goods, services was categorized as affordability with a result of 159 tags – housing affordability was tagged independently of affordability.

#### Infrastructure

The next highest categories from the tagging methodology relate to items the City has direct influence on – infrastructure (145 tags) and government (127 tags). Infrastructure comments related to issues such as the sewage treatment plant, sidewalks, roads and parking. Government tags related to issues with the planning approvals process, City decision making (Council and staff), and transparency.

These categories are strongly related to the next highest tagged category of growth (95 tags) which had revealed two spectrums ends of a spectrum – too much, too fast and not enough. Growth was not only related to development and population, but the perceived growth of tourism at the expense of local needs.

#### Analysis

What survey respondents want to see changed is consistent with what they value in Revelstoke – the people that live here, the community, the services and the ability to meet basic needs to support the community. Affordability overall is the largest and most consistent change respondents listed. The majority of the other tag categories influences affordability in some way: growth, tourism, short term rentals, zoning, infrastructure, development, developer’s contributions, and change itself.

#### The take away

Council may want to consider reviewing the existing vision in the context of the strong response related to affordability in Revelstoke.



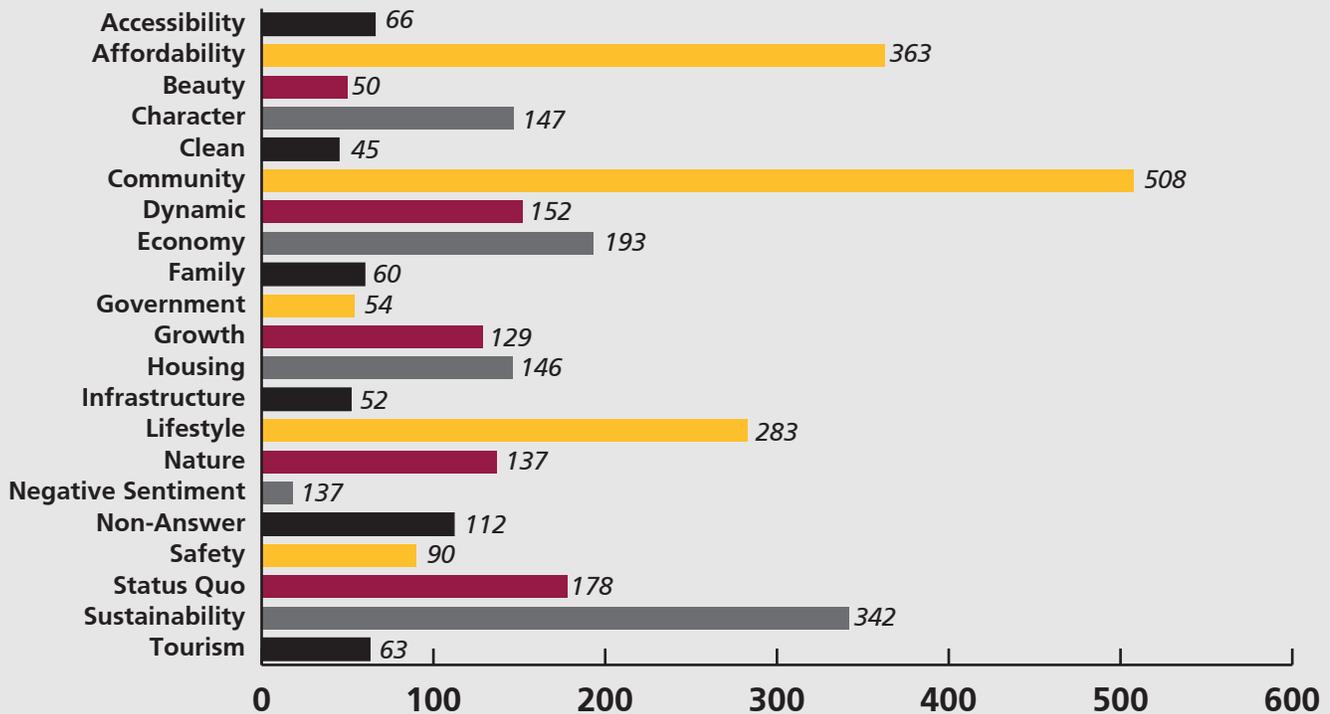
“  
Currently there is a  
lack of affordable  
housing for seasonal  
workers and people  
in general. Kids  
growing up here  
will find it hard to  
continue to live in  
their hometown.”  
(50-64 age group)

## ENGAGEMENT OUTCOMES

**Question #3: When I think about my hopes & dreams for Revelstoke 10 years from now, what three words would I use to describe them?**

### What we learned

Community, affordability, sustainability and lifestyle topped the tags list for this question. The chart below shows how many times a tag was used.



Work together as a community!

There are so many smart and talented people.

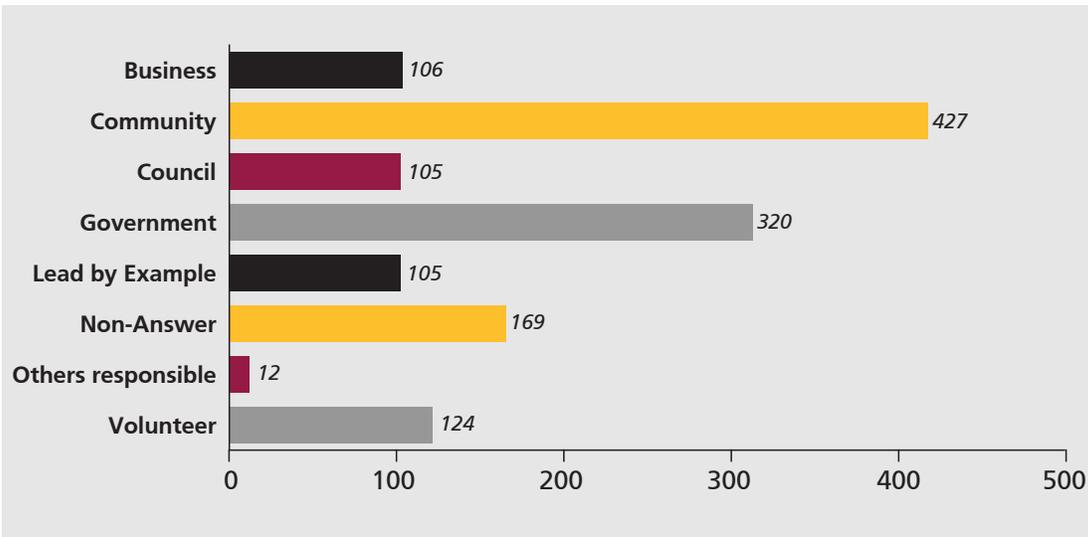
(20-29 age group)

### The take away

The hopes and dreams closely align with what respondents value about Revelstoke today and what changes they would like to see happen. Again, people and community are top of the list – and this relates to the affordability of being able to live, and thrive in the community.

# ENGAGEMENT OUTCOMES

## Question #4: How can I help make that happen?



### What we learned

The purpose of this question was to encourage survey respondents to think about their role in achieving their hopes and dreams or how they can help make the change they want to see happen.

### Highest Tags

For this question, answers tagged 'community' and 'volunteer' (551) stated something related to individual involvement in events, volunteering, organizations, neighbourhoods, etc. The next highest category was related to government and council tags encouraging forward thinking decisions or holding decision makers accountable (425). Government refers to both local government and other decision making bodies such as the Provincial Government in relation to decisions about logging, environment, etc. There were also many responses outlining the commitment to support local businesses, and to continue operating as a local business (106).

And finally, 105 responses committed to leading by example – shift their mode of transportation, buy less plastic, buy less, compost, attend climate rallies, plant a garden, be neighbourly.

### Analysis

Survey responses demonstrate the individuals who completed this survey are actively involved in the community or willing to become more involved in the community. The context of climate changes was prevalent in this section.

### The take away

This question frustrated some respondents because it was thought that the issues or achieving the hopes and dreams was the responsibility of Council or others. A lesson learned for posing this question in a survey is to perhaps provide a better explanation of why this questions is being asked - it specifically relates to the action to achieve the changes they would like to see and/or to achieve their hopes and dreams.



Encourage city council to be innovative. Support council with hard choices, add my voice on ideas that can assist with change.

(50-64 age group)

## EXISTING VISION AND SURVEY OUTCOMES

<b>Existing vision</b>	<b>Survey outcomes</b>
<p><i>Revelstoke will be a leader in achieving a sustainable community by balancing environmental, social and economic values within a local, regional and global context. Building on its rich heritage and natural beauty this historic mountain community will pursue quality and excellence.</i></p>	<p>The community aspect seems to be well in hand according to what respondents currently value. The natural environment is recognized as an asset that strongly influences Revelstoke, the people that live there and why visitors keep coming back. The need to ensure conservation and protection were loud and clear. Social and economic strains challenge the well-being of the highly valued community.</p>
<p><i>Revelstoke is seen as vibrant, healthy, clean, hospitable, resilient and forward thinking.</i></p>	<p>This statement continues to reflect the hopes and dreams of respondents. However, challenges with being resilient in the context of high growth and change and the divide between keeping things as they are and adapting to a new reality risk becoming an unhealthy divide in the community and between the tourism/development community and residents. In terms of resiliency and forward thinking, climate change and the need for climate action was raised in 31 responses in the survey.</p>
<p><i>It will be committed to exercising its rights with respect to decisions affecting the North Columbia Mountain region.</i></p>	<p>The survey data demonstrated a frustration with decision making and processes related to growth (of tourism as well as development). While the existing vision outlines the rights of making decision affecting the North Columbian Mountain region, a number survey responses requested a commitment to make decisions that would support locals.</p>
<p><i>Community priorities include: Opportunities for youth; economic growth and stability; environmental citizenship; personal safety and security; a responsible and caring social support system; a first-class education system and local access to lifelong learning; spiritual and cultural values, and diverse forms of recreation. All residents and visitors shall have access to the opportunities afforded by this community.</i></p>	<p>Community values stated in the survey responses are evidence the opportunities for youth (education, recreation, access to nature) exist and continue to be of high quality; that there is a strong sense of environmental citizenship and a growing awareness of climate change and action; that Revelstoke is overall a safe community; has a strong community support system; the arts and events hosted locally are valued; and that there is access to nature, arts and recreation for a large number of respondents. The more challenging statements in the existing vision is whether economic growth continues to be a priority at the expense of stability and whether residents have access to the opportunities ‘afforded’ by this community due to challenges with housing and cost of living.</p>

## SUMMARY

The current vision was created in 1994 and incorporated into the OCP in 1996. In the 2008 review of the Vision, the OCP states that over 85% of respondents to a community survey reaffirmed that the current Vision reflects their aspirations for the future and that it still recognized the main community values and priorities relevant to the residents of Revelstoke (at that time). The current OCP also instructs: however, to strengthen its relevance, a series of additional community priorities were suggested but not amended into the vision:

- Affordability
- Environmental protection (in addition to citizenship)
- Inclusive and supportive of all citizens and their diversity
- Architectural heritage conservation
- Act locally/think globally

The survey outcomes from December 2019 are evidence that respondents highly value community and the natural environment that offers a rich variety of recreation, access to nature and beauty. The survey data also reveals a potential risk to the highly valued community if the challenges related to housing are not addressed. The divide between those that live here (whether long-term or those that have recently moved to Revelstoke) and the growth of tourism is also a challenge and growing frustration of respondents. Many acknowledge the need and the inevitability of growth and tourism, but there is a strong request to slow it down or ensure there are systems in place to grow sustainably and responsibly.

The following themes emerged from the survey responses and are organized in order of influence a municipality has through legislated decision making, policy development and planning processes. Themes are listed from higher level of influence by the municipality to higher levels of influence by the community:

- Growth Management (housing, development, infrastructure, financial tools)
- Natural Environment (conservation, protection, access)
- Culture (arts, heritage, programming)
- Community (sense of community)

### Next Steps:

City administration will prepare a discussion paper outlining options for Council to consider based on the survey outcomes. The discussion paper, options and recommendations will be presented to Committee of the Whole in February 2020.



“  
How everyone says  
'hi' and smiles - I'm a  
nicer person because  
I'm not anonymous.

All of this gives a  
sense of  
belonging. ”

**(20-29 age group)**

# APPENDIX A: Glossary of Tags

The following provide a description of the tags used for each question. They are listed alphabetically. Some answers had multiple tags applied.

## Q1: What do I value about Revelstoke today?

- **Affordability:** Responses about the existing affordability of living in Revelstoke.
- **Beauty:** Responses mentioning aesthetic qualities of Revelstoke's built environment and natural surroundings.
- **Community:** Responses mentioning the people, groups, and social interactions present in Revelstoke. Descriptors such as "welcoming," "inclusive," and "tight-knit" have been included in this tag.
- **Culture:** Related to the Community tag, Culture-tagged responses mention more tangible aspects of life in Revelstoke, such as public events, festivals, and the arts.
- **Diversity:** Responses celebrating the increasing breadth of backgrounds represented in Revelstoke's populace.
- **Economy:** Responses mentioning industry variety and employment opportunities.
- **Food System:** Responses mentioning localized food production and distribution networks. Food security is important for many of the City's residents.
- **History:** Responses mentioning the proud past Revelstoke has and the preserved heritage character of downtown and its older surrounding neighbourhoods.
- **Lifestyle:** Responses mentioning the everyday opportunities and experiences Revelstoke and its surroundings provide for residents. Frequent themes are outdoor recreation and a high-quality dining scene.
- **Local Businesses:** Responses mentioning the independent nature of Revelstoke's commercial core. Residents are very proud of their "mom and pop" shops and restaurants that thrive throughout the city.
- **Natural Environment:** Responses mentioning an appreciation for the surrounding wilderness, landscape, sustainability efforts, and clean air and water.
- **Negative Sentiments:** Responses using inappropriate language or suggesting that there is little or nothing that they value in Revelstoke today.
- **Non-Answer:** Responses which have been left blank or do not pertain to the question at hand.
- **Optimism:** Responses expressing generally positive, non-specific outlooks about the future of Revelstoke. These respondents see "great potential" in the city in a variety of ways as it moves forward.
- **Recreation:** Similar to the Lifestyle tag, but more explicitly mentioning particular activities that the area offers, such as skiing, cycling, and climbing.
- **Safety:** Responses mentioning feelings of comfort and safety provided in the community, often with regards to Revelstoke's youth being able to explore and traverse the city with minimal need for concern from parents.
- **Services:** Responses mentioning the variety of amenities provided by all levels of government and community groups. Examples include the library, pool, churches, health care facilities, and parks.
- **Small Size:** Responses mentioning both the "small town" feel or aspects of Revelstoke and its geographical size. Residents value being able to travel throughout the city on foot or bicycle.
- **Youth and Education:** Responses mentioning the high-quality education available in Revelstoke, as well as a variety of youth- and family-oriented programs functioning in the community.

## Q2: What needs to change?

- **Accessibility:** Responses suggesting improvements need to be made in public transportation and mobility options in Revelstoke.
- **Affordability:** Responses suggesting that the cost of living is too high in Revelstoke, from groceries and fuel to retail prices. Housing affordability was tagged separately.
- **Affordability - Housing:** Responses suggesting that the cost of housing (both sale prices and rental rates) is a major concern that needs to be dealt with as a priority for the City. Over three quarters of all affordability related comments specifically mention housing affordability.
- **Beauty:** Most responses tagged beauty for Q2 were about the need to hold onto the existing beauty of Revelstoke and surroundings.
- **Climate Change Action:** Responses indicating that more needs to be done by the City and residents alike to mitigate and adapt to the effects of climate change.
- **Community:** Responses calling for a mutually respectful relationship between the City and its residents and stakeholder groups.
- **Culture:** Responses suggesting there is room for more public events put on by the City throughout the year.
- **Developers/Corps:** Responses calling on developers and corporations to do more for the public benefit when they are working in the community.
- **Division:** Responses from those who have noticed a growing rift between certain community groups that should be mended. This most commonly refers to a divide between long-time residents and newcomers to Revelstoke but also refers to the growing divide between the perspective of too much tourism and not enough.
- **Economy:** Responses suggesting there is work to be done on diversifying the economy, or expressing concern that Revelstoke is beginning to rely too heavily on one main industry (tourism/hospitality) for employment.
- **Education:** Responses suggesting there are improvements that can be made in existing schools and in adult education in Revelstoke.
- **Enforcement:** Responses calling for more enforcement of City bylaws. These responses are primarily concerned with vacation rentals, off-leash dogs, and parking infractions.
- **Food System:** Responses mentioning localized food production and distribution network improvements. Food security is important for many of the City's residents.
- **Government:** Responses suggesting changes should be made within City administration processes and staffing numbers to improve efficiency and relationships with stakeholders. Development and Building Permit application timeframes are a recurring concern.
- **Growth:** Responses indicating a degree of concern with how quickly the city is developing. Some are suggesting major limitations to future growth while infrastructure catches up, while others are urging the City to ensure development is of a high quality and sustainable nature.
- **Health & Services:** Responses suggesting there is work to be done in providing services for the physical and mental health of Revelstoke's residents.
- **Housing:** This tag was used for high level or general comments about housing. Housing was often tagged with a more specific term.
- **Infrastructure:** Responses concerned that infrastructure has not kept up with the rate of growth in recent years. Specifically, sidewalks, roads, and sewage treatment are the primary concerns.
- **Local Business:** Responses suggesting that more shopping variety is needed in Revelstoke. Specifically, affordable clothing and retail options are a concern for many.
- **Logging:** Responses concerned with the amount of logging that occurs in the areas surrounding Revelstoke.
- **Natural Environment:** Responses suggesting more can be done with regards to wildlife and ecosystem conservation in the region. Common themes are protection of natural lands surrounding Revelstoke and a single-use plastic ban within the city.

- **Non-Answer:** Responses that were left blank or incomplete.
- **Recreation:** Responses suggesting improvements should be made for recreational opportunities in Revelstoke. Many respondents desire a climbing gym to be built in the city.
- **Safety:** Responses calling for improvements to be made for the safety of residents. These are often related to pedestrian safety, such as inadequate lighting or road safety in certain areas.
- **Sustainability:** Responses relating to a variety of environmental and economic sustainability concerns. These responses often encourage residents to opt for active transportation modes instead of driving, less use of plastics when possible, and new housing to be developed in sustainable ways.
- **Taxes:** Responses concerned with property tax rates in Revelstoke. A variety of suggestions are made for other forms of revenue for the City that would allow a reprieve for residential property tax payers.
- **Things are good as is:** Responses from those who are content with all aspects of life in Revelstoke and cannot think of any major changes that need to be made.
- **Transportation Infrastructure:** Responses related to the transportation network in Revelstoke. These include public transit, bike lanes, roundabouts at certain intersections, parking and bridges.
- **Waste Management:** Responses suggesting changes should be made to waste services in Revelstoke. Many residents are calling for an updated recycling system, composting options, and communal bear-proof garbage bins.
- **Zoning:** Responses suggesting changes be made to a variety of zoning aspects in the city. Many people are seeking more opportunities to develop laneway housing and secondary suites, while others are concerned about where new multi-family housing is being developed.

### Q3: Hopes and Dreams

- **Accessibility:** Responses indicating people hope Revelstoke has better transportation connections with other communities via air, road, and rail in the future.
- **Affordability:** Responses expressing a desire for Revelstoke to become a more affordable place to live. Some indicate that this will be the only way they will be able to remain in the city in the future.
- **Beauty:** Responses expressing hope that Revelstoke and its natural surroundings will remain relatively untouched and pristine in the future.
- **Character:** Responses placing value on Revelstoke's unique architecture and local charm, hopeful that in the future those qualities remain intact. "Local," "unique," and "authentic" are common words under this tag.
- **Clean:** Responses relating to clean air and water, as well as in the literal sense of having minimal amounts of garbage on the ground in town and surrounding recreational areas.
- **Community:** Responses expressing hope that Revelstoke's tight-knit, inclusive atmosphere (highly valued in Question 1) remain a defining characteristic of the city.
- **Dynamic:** This tag is broadly applied to responses expressing hope that Revelstoke will be able to adapt to whatever challenges it may face in the future. Common words included here are "prepared," "adaptive," "proactive," "innovative," and "resourceful."
- **Economy:** Responses indicating people hope Revelstoke has a thriving economy in the future. "Thriving" is one of the most common words with this tag, along with "prosperous" and "jobs."
- **Family:** Responses expressing a desire to raise children in a safe and supportive community in the future.
- **Government:** Responses expressing hope that the City government is one that values transparency and accountability in the future.
- **Growth:** Responses acknowledging that growth is very likely to continue in the future of Revelstoke. Some indicate that they are excited about this growth, while others are hoping that the growth occurs in sustainable and manageable ways.
- **Housing:** Responses hopeful that the housing issues of today (specifically costs and supply) are resolved in Revelstoke's future.

- **Infrastructure:** Responses expressing hope that improvements are made to various pieces of Revelstoke's infrastructure in the future. Sidewalks, roads, trails, and sewage are frequently identified.
- **Lifestyle:** Responses related to recreation or intangible qualities of living in Revelstoke. People are hopeful that they can continue to enjoy healthy, peaceful, active lifestyles in Revelstoke.
- **Nature:** Responses that place value on the wilderness and ecosystems in the area, hoping that they remain undisturbed in the future.
- **Negative Sentiment:** Responses expressing concern that there is no hope that their ideal version of Revelstoke can exist in the future. Many of the respondents indicate that they intend to move away in the near future or that it is too late for their hopes and dreams for Revelstoke to be realized.
- **Non-Answer:** The majority of these responses were left blank or answered as "N/A."
- **Safety:** Responses hopeful that the Revelstoke of the future is a safe place to live.
- **Services & Amenities:** Responses hopeful that there are more amenities (and variety of amenities) offered to residents in the future. Retail options, grocery stores, and programs are some examples.
- **Status Quo:** Responses hopeful that recent growth trends slow in the future. Many residents hope that Revelstoke will be able to retain its small town feel and not become too commercialized or popular for tourism.
- **Sustainability:** Responses hopeful that Revelstoke will be a "green" community in the future. Climate change mitigation/adaptation and environmental sustainability are something that many residents are hopeful for.
- **Tourism:** Responses expressing hope for varying levels of tourism activity in Revelstoke's future. Some are hopeful that it becomes a premier outdoor tourism destination renown worldwide, while others are hopeful that tourism doesn't take over as the main focus for Revelstoke.

#### Q4: How can I help make that happen?

- **Business:** Responses that suggest the business community is responsible for making positive changes that will help Revelstoke reach the hopes and dreams previously listed. Some examples are by paying adequate wages so employees can afford to remain in Revelstoke, or introducing more sustainable products and practices. In some cases the respondents themselves were business owners saying that they will try to do these things.
- **Community:** Many of the answers under this tag are from respondents saying they need to be more (or remain) involved in community matters, such as attending public forums and meetings, or spreading the word about the issues they care about. Other responses suggest that Revelstoke achieving their hopes and dreams will not be the result of individual efforts but rather community-wide efforts and endeavours.
- **Council:** Responses relating to being active in municipal elections and holding mayor and council accountable.
- **Government:** Responses suggesting that City administration and leadership bears the responsibility for Revelstoke achieving the respondents hopes and dreams.
- **Lead by Example:** Responses mentioning ways in which the respondent will affect positive change with their own personal acts. These responses were largely related to living sustainably and "walking the walk."
- **Non-Answer:** Unlike most previous questions, non-answer responses in this case were largely a result of respondents not understanding the question (to whom does "I" refer?) or not knowing what they can do to help Revelstoke realize their hopes and dreams.
- **Others Responsible:** Responses suggesting that the hopes and dreams cannot be met by the respondent's actions but rather by the actions of other individuals. The "others" in many cases were visitors or newcomers to Revelstoke who should be made aware of such issues like dog bylaws and local environmental concerns.
- **Volunteer:** Responses in which people feel they should continue (or begin) to offer their time to the community by volunteering on various boards, organizations, and committees.

## APPENDIX B: Contact list for Vision Check-in project

The following organizations, departments or businesses were contacted directly to inform them of the Vision Check-in process and to invite them to participate. Contact methods were through email, through the committee chair or City staff member, called directly, met with in person. Several organizations hosted hard copy surveys and posters as well.

C3 Church Revelstoke	North Columbia Environmental Society
City of Revelstoke, Corporate Administration	Okanagan College
City of Revelstoke, Council	Protect Our Winters
City of Revelstoke, Economic Development	Public Art Committee
City of Revelstoke, Engineering	Revelstoke Accommodation Association
City of Revelstoke, Parks, Recreation and Culture	Revelstoke Arts Council
City of Revelstoke, Planning and Development Services	Revelstoke Baptist
City of Revelstoke, Stoke Network/Youth Advisory Committee	Revelstoke Chamber
Collective Impact, Employment and Income	Revelstoke Cycling Association
Collective Impact, Leadership Team	Revelstoke Early Years
Collective Impact, Neighbourhood	Revelstoke Legion
Collective Impact, Shelter	Okanagan Regional Library
Collective Impact, Transportation	Revelstoke Mountain Resort
Columbia Basin Trust	Revelstoke Museum and Archives
Columbia Shushwap Invasive Species Society	Revelstoke Performing Arts Centre
Community Connections Revelstoke Society	Revelstoke Recreation Centre
Community Connections, Food Security	Revelstoke Rotary
Community Futures, Board of Directors	Revelstoke Trails
Community Futures, Tourism Initiatives Committee	Revelstoke Visitor Centre
Council Committee, Advisory Planning Commission	Save On Foods
Council Committee, Community Social Development Committee	Arrow Heights Elementary
Council Committee, Economic Development Commission	Begbie View Elementary
Council Committee, Environmental Advisory Committee	Columbia Park Elementary
Council Committee, Health Advisory Committee	Revelstoke Secondary School
Council Committee, Heritage Advisory Committee	School District No. 19
Council Committee, Revelstoke and Area Emergency Management Program Committee	Senior's Association
Credit Union	Southside Market
Dose	St Francis Catholic Church
Friends Coffee Shop	Tech Steering Committee
La Baguette	United Church
Modern Bakeshop	Youth Advisory Committee
Mountain CoLab	



“ Taking the time to build community, to get to know your people, will have long-lasting benefits.”

-Clifton Taulbert



**SHAPING**  
**OUR**  
**FUTURE**